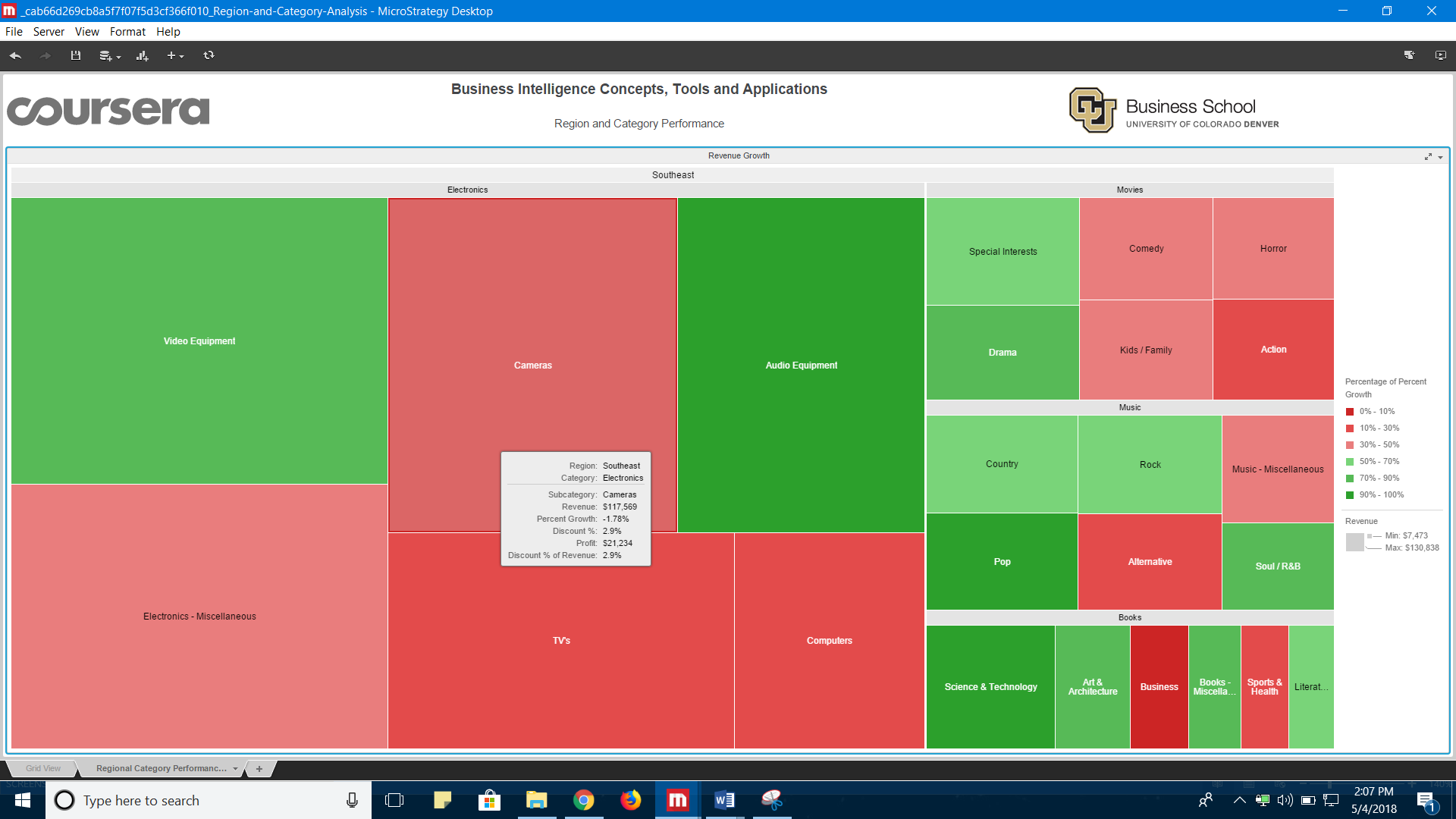
Q 4 for the South region and its largest selling Category, analyze the different metrics available and determine some of the possible causes of problematic subcategories that could be contributing to the region’s poor performance?

**Cameras**

***(Is shown by the darkest red when Color by Discount % of Revenue is selected)***

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